GLOBAL CONNECT PRINCIPLES

As supporters of the "Global Connect Initiative," we are committed to working together to bring an additional 1.5 billion people online by 2020. And, we are committed to accelerate progress towards affordable Internet access in developing countries within the next five years as reflected in the 2030 Sustainable Development Goals.

These are ambitious goals, but ones that are entirely attainable, if we all work together. Through this initiative, we will be guided by the following principles:

GLOBAL CONNECT PRINCIPLES

- Internet connectivity should be an integral part of all national development strategies;

- All stakeholders, including governments, industry, civil society, the technical community, international financial institutions and international development organizations, should accelerate efforts towards universal connectivity;

- Innovative industry-driven solutions to extend connectivity to remote areas should be encouraged;

- We should foster digital literacy, enable and promote the development of locally relevant content, applications, and services as they are essential to widespread adoption of the Internet and increase its social and economic value to people, families, and communities;

- We should encourage public access, as for example in public libraries and community centers, among others;

- We should help create enabling environments by adopting policies and strategies that focus not only on spurring connectivity, but also entrepreneurship, cross-border information flows, and open and competitive marketplaces; and

- We should make Internet connectivity more available, accessible, and affordable around the world, as that helps us achieve the Sustainable Development Goals.